

Features don't create value, solutions do! Each feature in the portal is tied to a solution, and making that connection is the difference between an average deployment and a great one.

Most fleet management tracking goals fall into one or more of these categories: **Increase Productivity**, **Increase Efficiency**, **Exceed Customer Expectations**, and **Build Community Value**. Use these case videos to see examples of solutions to real-world challenges that you can apply to your own business to reduce costs, reduce risk, and increase revenue.

Increase Productivity

https://help.gpsinsight.com/wp-content/uploads/2016/07/usecase-padding-hours_q308.mp4

How can you implement something similar in your business? Start with these videos (or documentation) to learn how to use the specific features shown in the use case video:

- [Adding a Landmark](#)
- [Using Landmark Groups](#)
- [Adding an Alert](#)
- [Scheduling a Report](#)

Increase Efficiency

https://help.gpsinsight.com/wp-content/uploads/2016/07/use-case-idling_q307.mp4

How can you implement something similar in your business? Start with these videos (or documentation) to learn how to use the specific features shown in the use case video:

- [Running a Report](#)
- [Using Vehicle Groups](#)
- [Adding an Alert](#)
- [Scheduling a Report](#)

Exceed Customer Expectations

https://help.gpsinsight.com/wp-content/uploads/2016/07/use-case-dispatch_q308.mp4

How can you implement something similar in your business? Start with these videos (or documentation) to learn how to use the specific features shown in the use case video:

- [Using Vehicle Attributes](#)
- [Using Driver Attributes](#)
- [Using Vehicle Icons](#)

Build Community Value

https://help.gpsinsight.com/wp-content/uploads/2016/07/usecase-speeding_q308-2.mp4

How can you implement something similar in your business? Start with these videos (or documentation) to learn how to use the specific features shown in the use case video:

- [Using Vehicle Groups](#) or [Adding a New Hierarchy](#)
- [Using Hierarchy Attributes](#)
- [Adding an Alert](#)
- [Scheduling a Report](#)